

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 119840 / 1		<u>Alt Order #</u> 08248860
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 2978
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 05/19/16 / 09/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341	<u>Advertiser Ref</u> 43391	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WHIO	09/23/16	09/23/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	0	\$0.00
2	WHIO	09/23/16	09/23/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
3	WHIO	09/23/16	09/23/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$500.00						
4	WHIO	09/23/16	09/23/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$900.00						
5	WHIO	09/23/16	09/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
D 6	WHIO	09/23/16	09/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	0	\$0.00
D 7	WHIO	09/23/16	09/23/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	0	\$0.00
8	WHIO	09/23/16	09/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$300.00						
9	WHIO	09/23/16	09/23/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$600.00						
10	WHIO	09/23/16	09/23/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
11	WHIO	09/26/16	09/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	1-----	1			\$350.00						
12	WHIO	09/26/16	09/26/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Product</u> PORTMAN FOR SENAT
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Estimate #</u> 2978
		<u>Original Date / Revision</u> 05/19/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,500.00					
13	WHIO	09/26/16	09/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$500.00					
14	WHIO	09/26/16	09/26/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$450.00					
15	WHIO	09/26/16	09/26/16	Daybreak Edition 530a-530a-6a			:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$550.00					
16	WHIO	09/26/16	09/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$800.00					
17	WHIO	09/26/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$300.00					
E 18	WHIO	09/24/16	09/24/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/19/16-09/25/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00	NM				
		See MG 18.2												
		2	WHIO	09/19/16-09/25/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 18.1 09/24												
19	WHIO	09/25/16	09/25/16	Su 1135p-1235a	11:30 PM-12:00 X		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$200.00					
20	WHIO	09/22/16	09/22/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$350.00					
D 21	WHIO	09/22/16	09/22/16	M-Su 11p News	11:00 PM-11:30 F		1:00			P-05		NM	0	\$0.00
22	WHIO	09/22/16	09/22/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,000.00					
23	WHIO	09/22/16	09/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$500.00					
D 24	WHIO	09/22/16	09/22/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	0	\$0.00
D 25	WHIO	09/22/16	09/22/16	Daybreak Edition 530a-5:30 AM	5:30 AM-6:00 AM		1:00			P-05		NM	0	\$0.00
26	WHIO	09/22/16	09/22/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$3,500.00					
27	WHIO	09/22/16	09/22/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$600.00					
28	WHIO	09/20/16	09/20/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00

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09/20/16 - 09/26/16	PORTMAN FOR SENAT	2978
<u>Advertiser</u>		<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I		05/19/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$350.00					
29	WHIO	09/20/16	09/20/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,500.00					
30	WHIO	09/20/16	09/20/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$500.00					
31	WHIO	09/20/16	09/20/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$450.00					
32	WHIO	09/20/16	09/20/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,200.00					
33	WHIO	09/20/16	09/20/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,500.00					
34	WHIO	09/20/16	09/20/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,200.00					
35	WHIO	09/20/16	09/20/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$3,000.00					
36	WHIO	09/20/16	09/20/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$300.00					
D 37	WHIO	09/21/16	09/21/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	0	\$0.00
38	WHIO	09/21/16	09/21/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,000.00					
39	WHIO	09/21/16	09/21/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$500.00					
40	WHIO	09/21/16	09/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,200.00					
41	WHIO	09/21/16	09/21/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,500.00					
42	WHIO	09/21/16	09/21/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$800.00					
43	WHIO	09/21/16	09/21/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$300.00					
Totals								0.00					36	\$33,700.00

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<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Original Date / Revision</u> 05/19/16 / 09/01/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	29	\$29,250.00	(\$4,387.50)	\$24,862.50
09/26/16 - 09/26/16	7	\$4,450.00	(\$667.50)	\$3,782.50
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

Signature: _____ **Date:** _____

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